



WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

WSOC-TV

Greer, Margolis, Mitchell & Associates  
3050 K Street NW  
Washington, DC 20007

## Contract # 325152

Schedule Dates 10/09/12-10/15/12  
Advertiser Pol/B Obama/D/Pre/US (16256)  
Agency Greer, Margolis, Mitchell & Associates (2890)  
Product Political - Federal Candidate (1067)  
Brand 1537/OBAMA FOR AMERICA (134149)  
Salesperson Telerep/Philadelphia, Philadelphia (1057)  
Sales Office Telerep/Philadelphia  
Buyer Name BASSETT, LAURA  
Phone/Fax /  
CPE 95/101/1537  
Account Types National/Political  
Billing Type Standard  
Comments OBAMA FOR AMERICA

Date Entered 08/02/12  
Last Modified 10/08/12  
Entered By Jill Hipskind  
CO-OP No  
Headline # 06260350  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$25,998.75  
Net Total \$147,326.25  
Sales Tax

Charlotte (WSOC)  
By Broadcast Month  
Oct. 2012 137 \$173,325.00  
Grand Total: 137 \$173,325.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / Spot	10/09/12-10/12/12	6	:30	5A- 6A (EST)	6		X	X	X	X						Charlotte (WSOC)		8/2/12
1.1	Normal Line / Spot	10/09/12-10/12/12	5	:30	5A- 5:30A (EST)	4		X	X	X	X			4	\$425.00	\$1,700.00	Charlotte (WSOC)		10/8/12
2.0	Revised Line / Spot	10/09/12-10/12/12	6	:30	6A- 7A (EST)	6		X	X	X	X						Charlotte (WSOC)		8/2/12
2.1	Normal Line / Spot	10/09/12-10/12/12	5	:30	6A- 7A (EST)	4		X	X	X	X			4	\$850.00	\$3,400.00	Charlotte (WSOC)		10/8/12
3.0	Revised Line / Spot	10/09/12-10/12/12	6	:30	7A- 9A (EST)			4	4	4	4						Charlotte (WSOC)		8/2/12
3.1	Normal Line / Spot	10/09/12-10/12/12	5	:30	7A- 8A (EST)			3	2	3	2			9	\$775.00	\$6,975.00	Charlotte (WSOC)		10/8/12
3.1.1	Preempt	10/09/12															Charlotte (WSOC)	No Avail/Exception	
4.0	Normal Line / Spot	10/13/12-10/13/12	6	:30	6A- 8A (EST)							1		1	\$225.00	\$225.00	Charlotte (WSOC)		8/2/12
5.0	Revised Line / Spot	10/13/12-10/13/12	6	:30	8A- 9A (EST)							1					Charlotte (WSOC)		8/2/12
5.1	Normal Line / Spot	10/13/12-10/13/12	5	:30	8A- 9A (EST)							1		1	\$475.00	\$475.00	Charlotte (WSOC)		10/8/12
6.0	Revised Line / Spot	10/14/12-10/14/12	6	:30	6A- 8A (EST)								1	1			Charlotte (WSOC)		8/2/12
6.1	Normal Line / Spot	10/14/12-10/14/12	6	:30	6A- 8A (EST)								1	1	\$275.00	\$275.00	Charlotte (WSOC)		10/8/12
7.0	Revised Line / Spot	10/14/12-10/14/12	6	:30	8A- 9A (EST)								1	1			Charlotte (WSOC)		8/2/12
7.1	Normal Line / Spot	10/14/12-10/14/12	5	:30	8A- 9A (EST)								1	1	\$500.00	\$500.00	Charlotte (WSOC)		10/8/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

WSOC-TV

Greer, Margolis, Mitchell & Associates  
3050 K Street NW  
Washington, DC 20007

## Contract # 325152

### Schedule Dates

10/09/12-10/15/12

### Advertiser

Pol/B Obama/D/Pre/US (16256)

### Agency

Greer, Margolis, Mitchell & Associates (2890)

### Product

Political - Federal Candidate (1067)

### Brand

1537/OBAMA FOR AMERICA (134149)

### Salesperson

Telerep/Philadelphia, Philadelphia (1057)

### Sales Office

Telerep/Philadelphia

### Buyer Name

BASSETT, LAURA

### Phone/Fax

/

### CPE

95/101/1537

### Account Types

National/Political

### Billing Type

Standard

### Comments

OBAMA FOR AMERICA

Date Entered 08/02/12  
Last Modified 10/08/12  
Entered By Jill Hipskind  
CO-OP No  
Headline # 06260350  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$25,998.75  
Net Total \$147,326.25  
Sales Tax

Charlotte (WSOC)  
By Broadcast Month  
Oct. 2012 137 \$173,325.00  
Grand Total: 137 \$173,325.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
8.0	Revised Line / Spot	10/09/12-10/12/12	6	:30	9A-10A (EST)	4		X	X	X	X			4			Charlotte (WSOC)		8/2/12
8.1	Normal Line / Spot	10/09/12-10/12/12	5	:30	9A-10A (EST)	4		X	X	X	X			4	\$375.00	\$1,500.00	Charlotte (WSOC)		10/8/12
9.0	Revised Line / Spot	10/09/12-10/12/12	6	:30	10A-11A (EST)	4		X	X	X	X			4			Charlotte (WSOC)		8/2/12
9.1	Normal Line / Spot	10/09/12-10/12/12	5	:30	10A-11A (EST)	4		X	X	X	X			4	\$375.00	\$1,500.00	Charlotte (WSOC)		10/8/12
10.0	Revised Line / Spot	10/09/12-10/12/12	6	:30	10:58A-12P (EST)	4		X	X	X	X			4			Charlotte (WSOC)		8/2/12
10.1	Normal Line / Spot	10/09/12-10/12/12	4	:30	10:58A-12P (EST)	4		X	X	X	X			4	\$675.00	\$2,700.00	Charlotte (WSOC)		10/8/12
11.0	Revised Line / Spot	10/09/12-10/12/12	6	:30	12P-1P (EST)	4		X	X	X	X			4			Charlotte (WSOC)		8/2/12
11.1	Normal Line / Spot	10/09/12-10/12/12	5	:30	12P-1P (EST)	4		X	X	X	X			4	\$375.00	\$1,500.00	Charlotte (WSOC)		10/8/12
12.0	Normal Line / Spot	10/13/12-10/13/12	6	:30	12P-12:30P (EST)	1						1		1	\$200.00		Charlotte (WSOC)	Program Change/Exception - FOOTBALL	8/2/12
12.0.1	Preempt	10/13/12															Charlotte (WSOC)		
13.0	Revised Line / Spot	10/14/12-10/14/12	6	:30	12P-12:30P (EST)	1							1	1			Charlotte (WSOC)		8/2/12
13.1	Normal Line / Spot	10/14/12-10/14/12	5	:30	12P-12:30P (EST)	1							1	1	\$275.00	\$275.00	Charlotte (WSOC)		10/8/12
14.0	Revised Line / Spot	10/09/12-10/12/12	6	:30	3P-4P (EST)	3		X	X	X	X			3			Charlotte (WSOC)		8/2/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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<b>Charlotte (WSOC)</b>		
By Broadcast Month	Spots	Rate
Oct. 2012	137	\$173,325.00
<b>Grand Total:</b>	<b>137</b>	<b>\$173,325.00</b>

Date Entered 08/02/12  
 Last Modified 10/08/12  
 Entered By Jill Hipskind  
 CO-OP No  
 Headline # 06260350  
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 Order Type Normal  
 Package Deal  
 Commission % 15.00  
 Commission \$25,998.75  
 Net Total \$147,326.25  
 Sales Tax

**Contract # 325152**  
 10/09/12-10/15/12  
 Pol/B Obama/D/Pre/US (16256)  
 Greer, Margolis, Mitchell & Associates (2890)  
 Political - Federal Candidate (1067)  
 1537/OBAMA FOR AMERICA (134149)  
 Telerep/Philadelphia, Philadelphia (1057)  
 Telerep/Philadelphia  
 BASSETT, LAURA  
 /  
 95/101/1537  
 National/Political  
 Standard  
 OBAMA FOR AMERICA

**Contract #**  
**Schedule Dates**  
**Advertiser**  
**Agency**  
**Product**  
**Brand**  
**Salesperson**  
**Sales Office**  
**Buyer Name**  
**Phone/Fax**  
**CPE**  
**Account Types**  
**Billing Type**  
**Comments**

WSOC-TV  
 1901 North Tryon Street  
 Charlotte, NC 28206-2700  
**WSOC-TV**  
 Greer, Margolis, Mitchell & Associates  
 3050 K Street NW  
 Washington, DC 20007

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.1	Normal Line / Spot	10/09/12-10/12/12	5	:30	3P-4P (EST)	4		X	X	X	X			4	\$375.00	\$1,500.00	Charlotte (WSOC)		10/8/12
15.0	Revised Line / Spot	10/09/12-10/12/12	6	:30	4P-5P (EST)	4		X	X	X	X			4			Charlotte (WSOC)		9/2/12
15.1	Normal Line / Spot	10/09/12-10/12/12	5	:30	4P-5P (EST)	5		X	X	X	X			5	\$825.00	\$4,125.00	Charlotte (WSOC)		10/8/12
16.0	Revised Line / Spot	10/09/12-10/12/12	6	:30	5P-5:30P (EST)	4		X	X	X	X			4			Charlotte (WSOC)		9/2/12
16.1	Normal Line / Spot	10/09/12-10/12/12	5	:30	5P-5:30P (EST)	4		X	X	X	X			4	\$850.00	\$3,400.00	Charlotte (WSOC)		10/8/12
17.0	Revised Line / Spot	10/09/12-10/12/12	6	:30	5:30P-6P (EST)	4		X	X	X	X			4			Charlotte (WSOC)		9/2/12
17.1	Normal Line / Spot	10/09/12-10/12/12	5	:30	5:30P-6P (EST)	4		X	X	X	X			4	\$875.00	\$3,500.00	Charlotte (WSOC)		10/8/12
18.0	Revised Line / Spot	10/09/12-10/12/12	6	:30	6P-6:30P (EST)	6		X	X	X	X			6			Charlotte (WSOC)		9/2/12
18.1	Normal Line / Spot	10/09/12-10/12/12	5	:30	6P-6:30P (EST)	6		X	X	X	X			6	\$1,100.00	\$6,600.00	Charlotte (WSOC)		10/8/12
19.0	Normal Line / Spot	10/13/12-10/13/12	6	:30	6P-6:30P (EST)							1		1	\$390.00		Charlotte (WSOC)	Program Change/Exception - FOOTBALL	9/2/12
19.0.1	Preempt	10/13/12															Charlotte (WSOC)		
20.0	Revised Line / Spot	10/14/12-10/14/12	6	:30	6P-6:30P (EST)								1	1			Charlotte (WSOC)		9/2/12
20.1	Normal Line / Spot	10/14/12-10/14/12	5	:30	6P-6:30P (EST)								1	1	\$1,000.00	\$1,000.00	Charlotte (WSOC)		10/8/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

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Sales Office Telerep/Philadelphia  
Buyer Name BASSETT, LAURA  
Phone/Fax /  
CPE 95/101/1537  
Account Types National/Political  
Billing Type Standard  
Comments OBAMA FOR AMERICA

Date Entered 08/02/12  
Last Modified 10/08/12  
Entered By Jill Hipskind  
CO-OP No  
Headline # 06260350  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$25,998.75  
Net Total \$147,326.25  
Sales Tax

Charlotte (WSOC)  
By Broadcast Month  
Oct. 2012 137 \$173,325.00  
Grand Total: 137 \$173,325.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.0	Revised Line / Spot	10/09/12-10/11/12	6	:30	11:35P- 12:02A (EST)	4		X	X	X							Charlotte (WSOC)		8/2/12
21.1	Normal Line / Spot	10/09/12-10/11/12	5	:30	11:35P- 12:02A (EST)	4		X	X	X				4	\$500.00	\$2,000.00	Charlotte (WSOC)		10/8/12
22.0	Revised Line / Spot	10/15/12-10/15/12	6	:30	8P- 10P (EST)	2								2			Charlotte (WSOC)		8/2/12
22.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	8P- 10P (EST)	2								2	\$6,000.00	\$12,000.00	Charlotte (WSOC)		10/8/12
23.0	Revised Line / Spot	10/15/12-10/15/12	6	:30	10P- 11P (EST)	1								1			Charlotte (WSOC)		8/2/12
23.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	10P- 11P (EST)	1								1	\$4,500.00	\$4,500.00	Charlotte (WSOC)		10/8/12
24.0	Revised Line / Spot	10/09/12-10/09/12	6	:30	9P- 10P (EST)	2								2			Charlotte (WSOC)		8/2/12
24.1	Normal Line / Spot	10/09/12-10/09/12	5	:30	9P- 10P (EST)	2								2	\$7,800.00	\$15,600.00	Charlotte (WSOC)		10/8/12
25.0	Revised Line / Spot	10/09/12-10/09/12	6	:30	10P- 11P (EST)	1								1			Charlotte (WSOC)		8/2/12
25.1	Normal Line / Spot	10/09/12-10/09/12	5	:30	10P- 11P (EST)	1								1	\$5,600.00	\$5,600.00	Charlotte (WSOC)		10/8/12
26.0	Revised Line / Spot	10/10/12-10/10/12	6	:30	8:30P- 9P (EST)	1								1			Charlotte (WSOC)		8/2/12
26.1	Normal Line / Spot	10/10/12-10/10/12	5	:30	8:30P- 9P (EST)	1								1	\$5,000.00	\$5,000.00	Charlotte (WSOC)		10/8/12
27.0	Revised Line / Spot	10/10/12-10/10/12	6	:30	9P- 9:30P (EST)	1								1			Charlotte (WSOC)		8/2/12
27.1	Normal Line / Spot	10/10/12-10/10/12	5	:30	9P- 9:30P (EST)	1								1	\$7,500.00	\$7,500.00	Charlotte (WSOC)		10/8/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments:

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1901 North Tryon Street  
Charlotte, NC 28206-2700

**WSOC-TV**

Greer, Margolis, Mitchell & Associates  
3050 K Street NW  
Washington, DC 20007

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**Schedule Dates** 10/09/12-10/15/12  
**Advertiser** Pol/B Obama/D/Pre/US (16256)  
**Agency** Greer, Margolis, Mitchell & Associates (2890)  
**Product** Political - Federal Candidate (1067)  
**Brand** 1537/OBAMA FOR AMERICA (134149)  
**Salesperson** Telerep/Philadelphia, Philadelphia (1057)  
**Sales Office** Telerep/Philadelphia  
**Buyer Name** BASSETT, LAURA  
**Phone/Fax** /  
**CPE** 95/101/1537  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** OBAMA FOR AMERICA

**Date Entered** 08/02/12  
**Last Modified** 10/08/12  
**Entered By** Jill Hipskind  
**CO-OP** No  
**Headline #** 06260350  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$25,998.75  
**Net Total** \$147,326.25  
**Sales Tax**

**Charlotte (WSOC)**  
**By Broadcast Month**  
Oct. 2012 137  
Grand Total: 137  
Rate \$173,325.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Revised Line / Spot	10/10/12-10/10/12	6	:30	10P-11P (EST)				1					1	\$4,300.00	\$4,300.00	Charlotte (WSOC)		8/2/12
28.1	Normal Line / Spot	10/10/12-10/10/12	5	:30	10P-11P (EST)				1					1	\$4,300.00	\$4,300.00	Charlotte (WSOC)		10/8/12
29.0	Revised Line / Spot	10/11/12-10/11/12	6	:30	8P-9P (EST)					1				1	\$4,000.00	\$4,000.00	Charlotte (WSOC)		8/2/12
29.1	Normal Line / Spot	10/11/12-10/11/12	5	:30	8P-9P (EST)					1				1	\$4,000.00	\$4,000.00	Charlotte (WSOC)		10/8/12
30.0	Normal Line / Spot	10/11/12-10/11/12	6	:30	9P-10P (EST)					1				1	\$5,000.00	\$5,000.00	Charlotte (WSOC)		8/2/12
30.0.1	Preempt	10/11/12															Charlotte (WSOC)	Program Change/Exception - DEBATE	
31.0	Revised Line / Spot	10/11/12-10/11/12	6	:30	10P-11P (EST)					1				1	\$5,000.00	\$5,000.00	Charlotte (WSOC)		8/2/12
31.1	Normal Line / Spot	10/11/12-10/11/12	5	:30	10P-11P (EST)					1				1	\$5,000.00	\$5,000.00	Charlotte (WSOC)		10/8/12
32.0	Revised Line / Spot	10/12/12-10/12/12	6	:30	8P-9P (EST)						1			1	\$2,000.00	\$2,000.00	Charlotte (WSOC)		8/2/12
32.1	Normal Line / Spot	10/12/12-10/12/12	5	:30	8P-9P (EST)						1			1	\$2,000.00	\$2,000.00	Charlotte (WSOC)		10/8/12
33.0	Revised Line / Spot	10/12/12-10/12/12	6	:30	9P-10P (EST)						1			1	\$3,000.00	\$3,000.00	Charlotte (WSOC)		8/2/12
33.1	Normal Line / Spot	10/12/12-10/12/12	5	:30	9P-10P (EST)						1			1	\$3,000.00	\$3,000.00	Charlotte (WSOC)		10/8/12
34.0	Revised Line / Spot	10/12/12-10/12/12	6	:30	10P-11P (EST)						1			1			Charlotte (WSOC)		8/2/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Net Total \$147,325.25  
Sales Tax

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Oct. 2012 137 \$173,325.00  
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35.0	Revised Line / Spot	10/14/12-10/14/12	6	:30	7P-8P (EST)								1	1	\$2,500.00	\$2,500.00	Charlotte (WSOC)		8/2/12
35.1	Normal Line / Spot	10/14/12-10/14/12	5	:30	7P-8P (EST)								1	1	\$2,500.00	\$2,500.00	Charlotte (WSOC)		10/8/12
36.0	Revised Line / Spot	10/14/12-10/14/12	6	:30	8P-9P (EST)								1	1	\$6,000.00	\$6,000.00	Charlotte (WSOC)		8/2/12
36.1	Normal Line / Spot	10/14/12-10/14/12	5	:30	8P-9P (EST)								1	1	\$6,000.00	\$6,000.00	Charlotte (WSOC)		10/8/12
37.0	Revised Line / Spot	10/14/12-10/14/12	6	:30	9P-10P (EST)								1	1	\$6,500.00	\$6,500.00	Charlotte (WSOC)		8/2/12
37.1	Normal Line / Spot	10/14/12-10/14/12	5	:30	9P-10P (EST)								1	1	\$6,500.00	\$6,500.00	Charlotte (WSOC)		10/8/12
38.0	Revised Line / Spot	10/15/12-10/15/12	6	:30	5A-6A (EST)	1	1							1	\$425.00	\$425.00	Charlotte (WSOC)		8/2/12
38.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	5A-5:30A (EST)									1	\$425.00	\$425.00	Charlotte (WSOC)		10/8/12
39.0	Revised Line / Spot	10/15/12-10/15/12	6	:30	6A-7A (EST)	1	1							1	\$850.00	\$850.00	Charlotte (WSOC)		8/2/12
39.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	6A-6:30A (EST)									1	\$850.00	\$850.00	Charlotte (WSOC)		10/8/12
40.0	Revised Line / Spot	10/15/12-10/15/12	6	:30	7A-9A (EST)	4	4							2	\$775.00	\$1,550.00	Charlotte (WSOC)		8/2/12
40.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	7A-9A (EST)									2	\$775.00	\$1,550.00	Charlotte (WSOC)		10/8/12
41.0	Revised Line / Spot	10/15/12-10/15/12	6	:30	9A-10A (EST)	1	1							1			Charlotte (WSOC)		8/2/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.

WSOC-TV

1801 North Tryon Street  
Charlotte, NC 28206-2700

WSOC-TV

Greer, Margolis, Mitchell & Associates  
3050 K Street NW  
Washington, DC 20007

## Contract # 325152

## Schedule Dates

10/09/12-10/15/12

## Advertiser

Pol/B Obama/D/Pre/US (16256)

## Agency

Greer, Margolis, Mitchell &amp; Associates (2890)

## Product

Political - Federal Candidate (1067)

## Brand

1537/OBAMA FOR AMERICA (134149)

## Salesperson

Telerep/Philadelphia, Philadelphia (1057)

## Sales Office

Telerep/Philadelphia

## Buyer Name

BASSETT, LAURA

## Phone/Fax

/

## CPE

95/101/1537

## Account Types

National/Political

## Billing Type

Standard

## Comments

OBAMA FOR AMERICA

Data Entered

08/02/12

Last Modified

10/08/12

Entered By

Jill Hipskind

CO-OP

No

Headline #

06260350

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$25,998.75

Net Total

\$147,326.25

Sales Tax

Charlotte (WSOC)

By Broadcast Month

Oct. 2012

Grand Total:

Spots 137

Rate \$173,325.00

\$173,325.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
41.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	9A-10A (EST)	1	1							1	\$375.00	\$375.00	Charlotte (WSOC)		10/8/12
42.0	Revised Line / Spot	10/15/12-10/15/12	6	:30	10A-11A (EST)	1	1							1			Charlotte (WSOC)		8/2/12
42.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	10A-11A (EST)	1	1							1	\$375.00	\$375.00	Charlotte (WSOC)		10/8/12
43.0	Revised Line / Spot	10/15/12-10/15/12	6	:30	10:58A-12P (EST)	1	1							1			Charlotte (WSOC)		8/2/12
43.1	Normal Line / Spot	10/15/12-10/15/12	4	:30	10:58A-12P (EST)	1	1							1	\$675.00	\$675.00	Charlotte (WSOC)		10/8/12
44.0	Revised Line / Spot	10/15/12-10/15/12	6	:30	12P-1P (EST)	1	1							1			Charlotte (WSOC)		8/2/12
44.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	12P-1P (EST)	1	1							1	\$375.00	\$375.00	Charlotte (WSOC)		10/8/12
45.0	Revised Line / Spot	10/15/12-10/15/12	6	:30	5P-5:30P (EST)	1	1							1			Charlotte (WSOC)		8/2/12
45.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	5P-5:30P (EST)	1	1							1	\$850.00	\$850.00	Charlotte (WSOC)		10/8/12
46.0	Revised Line / Spot	10/15/12-10/15/12	6	:30	5:30P-6P (EST)	1	1							1			Charlotte (WSOC)		8/2/12
46.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	5:30P-6P (EST)	1	1							1	\$875.00	\$875.00	Charlotte (WSOC)		10/8/12
47.0	Revised Line / Spot	10/15/12-10/15/12	6	:30	6P-6:30P (EST)	1	1							1			Charlotte (WSOC)		8/2/12
47.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	6P-6:30P (EST)	1	1							1	\$1,100.00	\$1,100.00	Charlotte (WSOC)		10/8/12
48.0	Revised Line / Spot	10/15/12-10/15/12	6	:30	6:58P-7:30P (EST)	1	1							1			Charlotte (WSOC)		8/2/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

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WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

WSOC-TV

Greer, Margolis, Mitchell & Associates  
3050 K Street NW  
Washington, DC 20007

## Contract # 325152

### Schedule Dates

10/09/12-10/15/12

### Advertiser

Pol/B Obama/D/Pre/US (16256)

### Agency

Greer, Margolis, Mitchell & Associates (2890)

### Product

Political - Federal Candidate (1057)

### Brand

1537/OBAMA FOR AMERICA (134149)

### Salesperson

Telerep/Philadelphia, Philadelphia (1057)

### Sales Office

Telerep/Philadelphia

### Buyer Name

BASSETT, LAURA

### Phone/Fax

/

### CPE

95/101/1537

### Account Types

National/Political

### Billing Type

Standard

### Comments

OBAMA FOR AMERICA

08/02/12

10/08/12

Jill Hipskind

No

06260350

Normal

Package Deal

Commission %

15.00

Commission

\$25,998.75

Net Total

\$147,326.25

Sales Tax

Charlotte (WSOC)

By Broadcast Month

Oct. 2012

Grand Total:

137

137

\$173,325.00

\$173,325.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
48.1	Normal Line / Spot	10/15/12-10/15/12	4	:30	6:58P- 7:30P (EST)	1	1							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		10/8/12
48.0	Revised Line / Spot	10/09/12-10/12/12	6	:30	7:30P- 7:56P (EST)	4		X	X	X	X						Charlotte (WSOC)		8/2/12
49.1	Normal Line / Spot	10/09/12-10/12/12	4	:30	7:30P- 7:56P (EST)	4		X	X	X	X			4	\$1,200.00	\$4,800.00	Charlotte (WSOC)		10/8/12
50.0	Revised Line / Spot	10/15/12-10/15/12	6	:30	7:30P- 7:56P (EST)	1	X										Charlotte (WSOC)		8/2/12
50.1	Normal Line / Spot	10/15/12-10/15/12	4	:30	7:30P- 7:56P (EST)	1	X							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		10/8/12
51.0	Revised Line / Spot	10/15/12-10/15/12	6	:30	11P- 11:35P (EST)	1	1										Charlotte (WSOC)		8/2/12
51.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	11P- 11:35P (EST)	1	1							1	\$925.00	\$925.00	Charlotte (WSOC)		10/8/12
52.0	Revised Line / Spot	10/15/12-10/15/12	6	:30	11:35P- 12:02A (EST)	1	1										Charlotte (WSOC)		8/2/12
52.1	Normal Line / Spot	10/15/12-10/15/12	5	:30	11:35P- 12:02A (EST)	1	1							1	\$500.00	\$500.00	Charlotte (WSOC)		10/8/12
53.0	Revised Line / Spot	10/09/12-10/12/12	6	:30	6:58P- 7:30P (EST)	4		X	X	X	X						Charlotte (WSOC)		8/2/12
53.1	Normal Line / Spot	10/09/12-10/12/12	4	:30	6:58P- 7:30P (EST)	4		X	X	X	X			4	\$1,200.00	\$4,800.00	Charlotte (WSOC)		10/8/12
54.0	Revised Line / Spot	10/12/12-10/12/12	6	:30	12:05A- 12:35A (EST)							2					Charlotte (WSOC)		8/2/12
54.1	Normal Line / Spot	10/12/12-10/12/12	5	:30	12:05A- 12:35A (EST)							2		2	\$500.00	\$1,000.00	Charlotte (WSOC)		10/8/12
55.0	Revised Line / Spot	10/09/12-10/14/12	6	:30	11P- 11:35P (EST)	6		X	X	X	X	X	X				Charlotte (WSOC)		8/2/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

WSOC-TV

Greer, Margolis, Mitchell & Associates  
3050 K Street NW  
Washington, DC 20007

## Contract # 325152

Schedule Dates 10/09/12-10/15/12  
Advertiser Pol/B Obama/D/Pre/US (16256)  
Agency Greer, Margolis, Mitchell & Associates (2890)  
Product Political - Federal Candidate (1067)  
Brand 1537/OBAMA FOR AMERICA (134149)  
Salesperson Telerep/Philadelphia, Philadelphia (1057)  
Sales Office Telerep/Philadelphia  
Buyer Name BASSETT, LAURA  
Phone/Fax /  
CPE 95/101/1537  
Account Types National/Political  
Billing Type Standard  
Comments OBAMA FOR AMERICA

Date Entered 08/02/12  
Last Modified 10/08/12  
Entered By Jill Hipskind  
CO-OP No  
Headline # 06260350  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$25,998.75  
Net Total \$147,326.25  
Sales Tax

## Charlotte (WSOC)

By Broadcast Month  
Oct. 2012  
Grand Total:  
Spots 137  
Rate \$173,325.00  
\$173,325.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
55.1	Normal Line / Spot	10/09/12-10/14/12	5	:30	11P-11:35P (EST)	6		X	X	X	X	X	X	6	\$925.00	\$5,550.00	Charlotte (WSOC)		10/8/12
56.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	3P-4P (EST)	1	X							1	\$375.00	\$375.00	Charlotte (WSOC)		10/8/12
57.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	4P-5P (EST)	1	X							1	\$825.00	\$825.00	Charlotte (WSOC)		10/8/12
58.0	Normal Line / Spot	10/09/12-10/12/12	5	:30	5:30A-8A (EST)			1	1	1	1			4	\$425.00	\$1,700.00	Charlotte (WSOC)		10/8/12
59.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	5:30A-6A (EST)	1								1	\$425.00	\$425.00	Charlotte (WSOC)		10/8/12
60.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	6:30A-7A (EST)	1								1	\$850.00	\$850.00	Charlotte (WSOC)		10/8/12
61.0	Normal Line / Spot	10/09/12-10/12/12	5	:30	6:30A-7A (EST)			1	1	1	1			4	\$850.00	\$3,400.00	Charlotte (WSOC)		10/8/12
62.0	Normal Line / Spot	10/09/12-10/12/12	5	:30	8A-9A (EST)			2	2	2	2			8	\$725.00	\$5,800.00	Charlotte (WSOC)		10/8/12
63.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	8A-9A (EST)			3						3	\$725.00	\$2,175.00	Charlotte (WSOC)		10/8/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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